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**Title:** Resolution in Support of Wisconsin State Assembly Bill Package “*Wisconsin Data Privacy Act*”

**Whereas**, nationwide, 60 percent of respondents in a University of Southern California survey stated that they were “somewhat concerned” or “very concerned” about their data privacy online (Factual, 2019, p. 4);

**Whereas**, Wisconsin State Legislature bill 870 “requires controllers of consumers’ personal data to provide a consumer with copies of the consumer’s personal data processed by the controller” (Wis. Legis. Assemb, 2020);

**Whereas**, Wisconsin State Legislature bill 871 “requires controllers of consumers’ personal data to delete a consumer’s personal data if the consumer requests deletion of that personal data” (Wis. Legis. Assemb, 2020);

**Whereas**, Wisconsin State Legislature bill 872 requires that “A controller may not process a consumer’s personal data unless certain conditions apply, such as if the consumer consents, if processing is necessary to perform a contract the controller has with a consumer, if processing is necessary to comply with a legal obligation, or if processing is conducted to detect a security incident or to protect against fraudulent or illegal activity” (Wis. Legis. Assemb, 2020);

**Whereas**, the language of these bills is similar to the European Union (EU) General Data Protection Regulation (GDPR) and California’s Consumer Privacy Act;

**Whereas**, companies and institutions conducting business within the EU and California must already comply with similar data privacy regulations;

**Whereas**, this package of bills draws bipartisan support from the Wisconsin State Legislature as Republican State Representative Shannon Zimmerman authored the proposed act whilst Democratic State Representative Jodi Emerson stated "I applaud Rep. Zimmerman for his efforts to protect Wisconsinites and their privacy. As technology becomes a bigger part of our lives, we need to make sure that our laws are up to date." (Gardner, 2020);

**Whereas**, Wisconsin residents, including students, should have the right and freedom to review and delete their own personal information online;

**Whereas**, the passage of the Wisconsin Data Privacy Act will ensure Wisconsin residents have the right and freedom to review and delete their own personal information online.



University Student Senate  
Stout Student Association  
University of Wisconsin-Stout

University Student Senate 50<sup>th</sup> Congress  
U.S.S. 50.18.03

Date Introduced: February 18<sup>th</sup>, 2020

Moved by: Director Kangas

Seconded by: Senator Korte

Sponsored by: Student Information Technology  
Committee

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**Whereas**, with the passage of the Wisconsin Data Privacy Act, the State of Wisconsin can be at the forefront of consumer data privacy protections in the United States;

**Be it therefore resolved**, we, the U.S.S. of the S.S.A. support Wisconsin State Legislature Bills 870, 871, and 872, also referred to as the *Wisconsin Data Privacy Act*.

**Be it therefore resolved**, this motion be distributed to 29<sup>th</sup> Assembly Representative Rob Stafsholt, 10<sup>th</sup> District Senator Patty Schachtner, Assembly Committee on Science and Technology Chair Representative Romaine Quinn, Assembly Committee on Science and Technology Vice-Chair Representative Kevin Petersen, 97<sup>th</sup> Assembly Representative Scott Allen, 62<sup>nd</sup> Assembly Representative Robert Wittke, 53<sup>rd</sup> Assembly Representative Michael Schraa, 22<sup>nd</sup> Assembly Representative Janel Brandtjen, 66<sup>th</sup> Assembly Representative Greta Neubauer, 47<sup>th</sup> Assembly Representative Jimmy Anderson, 48<sup>th</sup> District Representative Melissa Sargent, 30<sup>th</sup> Assembly Representative Shannon Zimmerman, 91<sup>st</sup> Assembly Representative Jodi Emerson, UW-Stout Chief Information Officer Sue Traxler, UW-Stout Director of Executive Communications and External Relations Doug Mell, and SSA Director of Information Technology Riley Kangas.

A870. Assemb. Reg. Sess. 2019-2020 (Wis. 2020). Retrieved from  
<https://docs.legis.wisconsin.gov/2019/related/proposals/ab870>

A871. Assemb. Reg. Sess. 2019-2020 (Wis. 2020). Retrieved from  
[https://docs.legis.wisconsin.gov/2019/related/proposals/ab871/\\_12](https://docs.legis.wisconsin.gov/2019/related/proposals/ab871/_12)

A872. Assemb. Reg. Sess. 2019-2020 (Wis. 2020). Retrieved from  
[https://docs.legis.wisconsin.gov/2019/related/proposals/ab872/\\_12](https://docs.legis.wisconsin.gov/2019/related/proposals/ab872/_12)

Factual. (August 21, 2019). Perceptions and concerns on data privacy among mobile users in the United States as of April 2019, by generation [Graph]. In Statista. Retrieved February 14, 2020, Retrieved from <https://www-statista-com.ezproxy.lib.uwstout.edu/statistics/1052516/us-consumer-concerns-on-data-privacy/>

Gardner, M. (2020, January 29). State Representative launches Wisconsin Data Privacy Act. Retrieved from <https://www.weau.com/content/news/State-Representative-launches-Wisconsin-Data-Privacy-Act-567402111.html>



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Date acted upon: February 26, 2020

Action: Passed

Vote: 22 - 0 - 0 (Yays-Nays-Abstentions)

A handwritten signature in black ink, reading "Deon Canon", written over a horizontal line.

Deon Canon  
President  
Stout Student Association

A handwritten signature in black ink, reading "Christopher Johnson", written over a horizontal line.

Christopher Johnson  
Vice-President  
Stout Student Association