SSA Off Campus Housing Committee Meeting Agenda

# 6:00 PM | March 4th, 2020 |Badger Room, Memorial Student Center

1. Call to Order at 6:01 pm
2. Roll Call : Senator Kleinschmidt, Director Gentz, VP Johnson, Senator Dumpke, Senator Bein-Aime, Senator Wiseman
3. Discussion/Business
   1. Thoughts from those that weren’t there: Director Beaulieu-why would you go with RCP? Keep getting shadier every time I hear about them
   2. Calling the Question (vote from committee on which site to use):

Gentz moves to make Campus groups primary website for off campus housing – approved to pass on to senate

* 1. Private Policy goals/start formulating Private Policy/Site Rules:

Adding a frequently asked questions page

Make a standing committee to keep up with all of these rules and enforce them?

Having a “badge” or “good neighbor” policy where if they are in good standing may get a discount or priority listing on the site

Landlord training

Base a lot of it off of Milwaukee?

Keep listing price lower then RCP ($125 for 3 months?)

Landlords:

No unresolved complaints/repair issues (what would this look like for us to figure out? Time cap?)

Property inspected included in criteria for good neighbor badge

Anti-discrimination rules and fair housing act

Legal things from connects terms of service

Return to landlord rules next week after reviewing Milwaukee’s good neighbor site

* 1. (Depending on time) Marketing Strategy for the Off-Campus Housing Website:

Yard signs-free of charge to landlords, put them around campus as well

Posters and digital posters on connect

Social media ads

Send to all students email

Email landlords (may still have some contacts from last housing fair)

Make our own logo (SSA logo but taking away the gavel and putting in a house

Ask graphic designer to list why we are better than RCP without directly saying that

Rentor training with videos and legal services

Overenthusiastic student for intro video

In person meetings with landlords (cities list of landlords)

* 1. Open discussion – (anything the committee would like to talk about before the end of the meeting)

Want to have design for posters and yard signs ready buy the end of the year

Launch date getting ready?- fall 2020

Login for site- start with landlords only earlier than students

1. Announcements
2. Adjournment at 7:14 pm